

Hot off the press: When someone says you should be on Facebook, do you roll your eyes? Consider this: A Facebook page for your business can create credibility; build an up-to-the-minute, professional image; solidify employee loyalty; and extend your company's reach. And, here's the kicker: You can achieve all these benefits without paying Facebook any money. Read how [here](#).



just

Briefly

▶ It's a safe bet this will be a great tour

Would you like to get a sneak preview of the new, \$400 million Hollywood Casino Jamul before it opens to the public next month?

Thanks to ASA Industry Partner **C.W. Driver**, you can have that opportunity if you attend our chapter's first-ever jobsite tour on April 28.



This new entertainment facility features 1,700 slot machines and 50 live table games within a 200,000-square-foot, three-story structure. Restaurants, bars, lounges, and a Tony Gwynn's Sports Pub are also located here. A 10-story structure provides parking for 1,900 vehicles.

You're encouraged to [register today](#) for what's certain to be a sell-out event.

▶ Prevailing wage demystified

There's always something new to learn, especially when the topic is as complex and important as prevailing wage compliance.

Maria Cruz, who handles labor compliance at **Sundt Construction**, will present an information-packed seminar on April 26. [Register today](#).

▶ Do yourself a favor

Attend. Listen. Ask. Learn. Form new or strengthen existing relationships.

ASA's April 27 Meet Your General Contractor event will put you face-to-face with four representatives of **Ledcor Construction**.



This Industry Partner has built a strong resume in San Diego and Southern California, building for diverse market sectors such as multi-family residential, process and manufacturing, commercial office, research and development, and mixed use. The company's geographic diversity provides its clients with assistance in their expansion plans and in opening new markets.

Would you like to be on Ledcor's winning team? Take the first step by attending this event.

- ▶ April 27 - 10 am to Noon
- ▶ 6405 Mira Mesa Blvd., San Diego
- ▶ Members only
- ▶ No walk-ins
- ▶ Limited to the first 25 members who register
- ▶ Get full details and [register today](#) to Meet Your General Contractor.

▶ Have you said 'hello' yet?

Three companies joined our ASA chapter recently, and we encourage you to reach out to them.

Click on a company name to visit its website. Better yet, welcome these newcomers with an email, a phone call, or a handshake.

▶ **Fenceworks** - Ira Schechtel or Jenna Schechtel- 760-754-9711 or ira.s@fwrs.us or jenna.s@fwrs.us

▶ **MPE Consulting**- Dan Mayorgas - 858-673-4445 or dan@mpeconsulting.com

▶ **Shore Total** - Alan Lopez 858-444-1960 or alan@shoretotloffice.com



▶ Score a hole in one as a sponsor

No surprise here: The ASA Spring Fling Golf Tournament at Carlton Oaks is already sold out.

Why not take advantage of the popularity of this event by becoming a sponsor? You'll be noticed and appreciated by 160 golfers and nearly 20 vendors!

Several sponsorship levels are available, so you're certain to find a good fit for your company.

Contact [Nancy Grimes](#) for details.



Most ASA events fill up fast. Don't wait to schedule your attendance.

- ▶ *Members-only event*
- ▶ *Non-members welcome*

APR 26 Prevailing Wage Seminar @ The Butcher Shop

APR 27 Meet Your General Contractor - Ledcor

APR 28 Jobsite Walk @ Hollywood Casino Jamul

MAY 6 Spring Fling Golf Tournament @ Carlton Oaks

JUN 24 Sporting Clay Competition @ Lemon Grove Gun Club

JUL 20 Meet Your General Contractor

JUL 27 Awards Banquet @ Mission Valley Marriott

AUG 24 Board Strategic Planning Retreat @ University Club

SEP 21 General Contractor Showcase @ University Club

OCT 26 Meet Your General Contractor

NOV 7 Fall Golf Classic @ San Diego Country Club

DEC 7 Holiday Casino Night / Bay Cruise @ Bahia

► Your ASA president says ...

Can you believe July 1 is just around the corner? I point this out because that date begins our ASA chapter's new year ... and it's the perfect time to step in and begin serving your association.

I urge you to consider moving out of your comfort zone just a bit. Say 'yes' to joining one of our seven committees - or even the board of directors. (Read this.)

Getting involved in this way demonstrates your commitment to helping our members stay informed on the industry's latest developments and ensuring our association continues to grow.

Please don't rely on the same, seasoned members to always be the ones who fill these positions. Our chapter needs fresh, new talent and ideas to continue its success.

Giving back can be a great reward and an amazing experience. Plus, some of the skills you'll pick up will spill over to other areas of your life, and you'll have many more opportunities to foster valuable relationships.

You don't need a lot of qualifications or experience to participate on an ASA committee. You can simply start your involvement by joining one where you have an interest.

You might be surprised to find out you have more to offer than you thought you did.



Frank Robledo
ASA President
frobledo@dyna-sd.com

► You, too, can be a legal eagle

If you missed the January 13 ASA Legal Update at The Butcher Shop, you have another opportunity to get up to speed on what you need to know.



Kevin Cauley, of **Schwartz Semerdjian Cauley & Moot**, has provided the handouts he prepared for his presentation, and they are now available to you on the ASA website.

In *New Laws 2016*, you'll find brief synopses of 10 key pieces of legislation that can affect your business and the construction industry.

In *New Cases Changing the Way You Do Business*, you'll be briefed on 16 cases and their potential impacts.

New Employment Laws in 2016 offers useful information in several important areas.

► Read. Choose. Join.

Joining an ASA committee is easy to do, and there really is something suitable for everyone. Here's food for thought:

- Awards
- Education
- Economic Development & Government Relations
- May Golf
- Membership/PR
- November Golf
- Sporting Clay

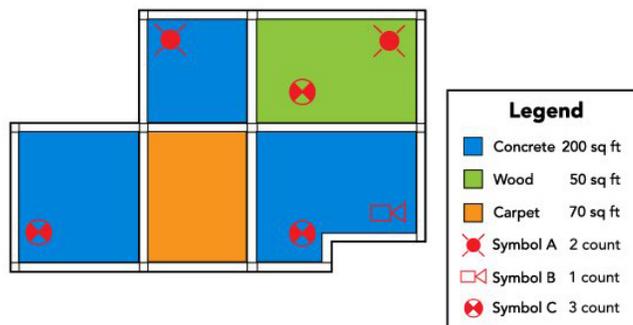
To learn more about these committees and to sign up, click [here](#).

► Tech tools you'll want to use

Spring is the time of new beginnings, and this includes new releases in construction technology. Several new time-saving features are worth sharing here.

In late February, **Bluebeam Revu 2016** arrived, and late March saw the introduction of **Autodesk AutoCAD 2017**.

Revu is a popular PDF application that provides your team with tools for adding markups, photos, and other support detail to construction documents. With Revu 2016, you can take your markups list to the next level with batch functionality. This means you can select multiple files, or a complete folder, when generating your markup summary report.



Another great addition that Revu 2016 offers is an automated Legend tool that provides a visual understanding of the markups on a PDF.

AutoCAD is a favorite tool for designing and detailing projects. AutoCAD 2017 enables you to draft, edit, and view 2D CAD drawings on your mobile device and share design views in the cloud with A360 Pro. Now, when you move associated objects within AutoCAD, the centerlines and center marks move with your object automatically.

Is your appetite whetted? Would you like to know more? Watch for upcoming webinars from **Kelar Pacific** where you'll learn about all the new features in your detailing and PDF tools.

► Meet a superstar

Roger Haerr has been named a 2016 Super Lawyer in Construction Litigation. He has earned this distinction annually since 2007, based on independent research, peer nominations, and peer evaluations.



We congratulate Roger!

► Look smart for free

Why is **Michael Valenzano** the smartest guy in the room?

Because the **BBSI** business partner took advantage of ASA's offer to be spotlighted in a display ad in *Contractor News & Views* ... and he paid **zero** for this great publicity.

You, too, can be that smart. To take advantage of this great opportunity, contact **Nancy Grimes**.

And check out Michael's ad [here](#).



We Build Relationships