



ASA ADVERTISING OPPORTUNITIES

PROMOTE YOUR BUSINESS ■ TARGET YOUR AUDIENCE ■ SUPPORT THE CHAPTER

ASA San Diego offers you a unique opportunity to put your message in front of the exact audiences you desire – general contractors, specialty contractors, public and private buyers of construction services, and providers of goods and services to the construction industry. Our advertising rates are extremely competitive, plus we're here to design your advertisement at no additional cost to you.

WHERE YOUR DISPLAY ADVERTISEMENT WILL RUN AND HOW YOU CAN INCREASE ITS REACH AT NO ADDITIONAL COST

We offer a single, comprehensive advertising package that includes all three of the following placements:

1

Your display advertisement will be prominently featured as the first “news item” on the **ASA Website Home Page** continuously for 30 days. *Note:* If your company has a website, we will link your ad to it so that visitors to the ASA site can click through to your company site. (If another ad is running concurrent with yours, the ads will rotate.)

2

The same display advertisement will be posted one time as an announcement in the **ASA LinkedIn Group**. If you have a LinkedIn account yourself, you will be able to join the Group and then comment on the announcement, thus reaching a wider audience.

3

The same display advertisement will also be posted one time on the **ASA Facebook Page**. For seven of the 30 days of your contract, your ad will be pinned to the top of the ASA page so it will be the first post people will see there. If you have a Facebook account yourself, you will be able to share the announcement to your personal news feed or your company's business page, thus reaching a wider audience.

ALL FOR ONE LOW RATE THAT INCLUDES FREE AD DESIGN SERVICES

ASA MEMBERS PAY

\$ 350

FOR 30 DAYS

NON-MEMBERS PAY

\$ 500

FOR 30 DAYS

WANT MORE INFORMATION? READY TO ADVERTISE?

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